

portfolio	Design and Social Context
school	School of Applied Communication
course identification & title	COMM 2251, Integrated Media One
career	Undergraduate
credit points	12
pre-requisites & assumed knowledges & capabilities	Successful completion of Networked Media (COMM 2219)
course description	Integrated Media One is a required course for all second year Media students. The course builds upon the basic competencies introduced in Network Media and plays with the use of time based media in networked environments.
objectives, learning outcomes & capability development	<p>Students are expected to learn:</p> <ul style="list-style-type: none"><li>• new concepts of genre and narrative in relation to existing media</li><li>• how to conceptualise their own practice</li><li>• close reading skills</li><li>• creative approaches to time based network media</li></ul>
overview of learning activities	<p>This will be realised through a series of exercises based on the innovative and creative use of QuickTime as an authoring environment.</p> <p>Teaching in this course is based on Process Based Learning. This means considerable time, effort and assessment will be based on the contextualisation of what is being learnt in relation to readings and the sorts of things students produce.</p> <p>Blogs will be used to document activities and learning, to publish audiovisual content, and students will use their Web publishing skills to explore and invent new forms that are relevant for pod and video casting, and networked interactive time based media.</p> <p>The lectures will sometimes be workshops and other times conversations. At all times students will be expected to apply ideas to their work.</p> <p>Labs will be studio based and combine technical instruction with peer and teacher review, as well as providing opportunities to enhance technical competencies.</p>

overview of learning resources

All work produced will be distributed in the public sphere, and it is anticipated that all students will become active participants in networked time based media.

There is a required text in this course. It can be found in the library and from the RMIT Bookshop.

Weinberger, David. Small Pieces Loosely Joined: A Unified Theory of the Web. New York: Perseus Books, 2002.

Extensive use of resources such as the RMIT library, and the School Macintosh computer laboratories will be required. Students are expected to use these facilities on a regular and consistent basis throughout this course. All required software is provided in these labs.

Access to School cameras and sound recorders will be provided as appropriate.

An account on a student file server will be provided.

It is recommended that students have some way of easily moving content from home to school, and from computer to computer, for example an iPod or USB keychain.

Extensive readings and materials will be provided online and in print.

overview of assessment

All assessment tasks in this course will be based on individual assessment. Some aspects will be self and/or peer assessed. In addition a pass/fail technical exam will be undertaken in class during week 9.

Technical exam (pass fail only)

Research blog 30%

Participation 20%

Creative Research Task 50%

course coordinator

Adrian Miles

4.5.2

9925 3157

adrian.miles@rmit.edu.au

consultation time: Thursday 13:00 – 14:00

PART B

course title and code	Integrated Media One (2565)
campus	City
learning mode	TBA
primary learning mode	TBA
name and contact details of coordinator	Adrian Miles 9925 3157 adrian.miles@rmit.edu.au
	Seth Keen 9925 3017 seth.keen@rmit.edu.au
teacher guided hours	3 hours per week
learner directed hours	6 hours per week
learner activities	This course relies on process based learning, with some problem based learning. This means there will be self directed problem solving, small scale collaborations, and the opportunity to define assessment qualities. The course is a combination of lecture/workshop and laboratory/studio teaching.
teaching schedule	An outline of the schedule will be provided in week one, and will be available from the teaching website. Please note, as the course uses a process based teaching methodology the schedule should be regarded as a sketch of a possible itinerary.
learning resources	There is a required text in this course. It can be found in the library and from the RMIT Bookshop. <u>Weinberger, David. <a href="#">Small Pieces Loosely Joined: A Unified Theory of the Web</a>. New York: Perseus Books, 2002.</u> Extensive use of resources such as the RMIT library, and the School Macintosh computer laboratories will be required. Students are expected to use these facilities on a regular and consistent basis throughout this course. All required software is provided in these labs. Access to School cameras and sound recorders will be provided as appropriate. An account on a student file server will be provided. It is recommended that students have some way of easily moving content from home to school, and from computer to computer, for example an iPod or USB keychain. Extensive readings and materials will be provided online and in print.

assessment tasks

Technical Exam (pass/fail only)

Research blog 30%

Participation 20%

Creative Research Task 50%

Please refer to the specific assessment protocols for each task for assessment details. Participation and the blog will have self assessment components, which will be determined during studio classes.

other relevant information

Staff in Integrated Media One maintain their own blogs, and these are key resources that students should use during the course:

Adrian Miles: <http://vogmae.net.au/vlog/>

Seth Keen: <http://sethkeen.net/blog/>

Seth also has <http://networkedmedia.adc.rmit.edu.au> which is where he places his teaching material.

**NOTE:** [networkedmedia.adc.rmit.edu.au](http://networkedmedia.adc.rmit.edu.au) is Seth's blog and not the key blog for this subject (there is no **key** blog for this subject — you are expected to pay attention to both Adrian and Seth's blogs).

**Plagiarism:** Plagiarism: the presentation of the work, idea or creation of another person as though it is your own. It is a form of cheating and is a very serious academic offence that may lead to expulsion from the University. Plagiarized material can be drawn from, and presented in, written, graphic and visual form, including electronic data, and oral presentations. Plagiarism occurs when the origin of the material used is not appropriately cited.

Examples of plagiarism include: Copying sentences or paragraphs word-for-word from one or more sources, whether published or unpublished, which could include but is not limited to books, journals, reports, theses, websites, conference papers, course notes, etc. without proper citation;

(a) Closely paraphrasing sentences, paragraphs, ideas or themes without proper citation;

(b) Piecing together text from one or more sources and adding only linking sentences;

(c) Copying or submitting whole or parts of computer files without acknowledging their source;

(d) Copying designs or works of art and submitting them as your original work;

Copying a whole or any part of another student's work;

and

(e) Submitting work as your own that someone else has done for you.

Enabling Plagiarism: the act of assisting or allowing another person to plagiarise or to copy your own work.

**Late Work:** Late work will be deducted at a rate of 2% per calendar day from the total mark for each piece of assessment. No work will be marked after two weeks beyond the due date without an agreed extension or special consideration.

**Extensions:** Applications for extension must be made preferably 48 hours before the due date. Due dates can only be extended by a maximum of one week. Further extension is subject to Special Consideration policy and procedures. Please consult with your lecturer and/or program advisor as soon as possible if you are encountering difficulties.

**Special Consideration:** A student who, during the academic year, believes that his/her performance has been affected by illness or other serious cause has either:

- (a) been prevented from meeting an assessment deadline;
- (b) performed below standard during the assessment,

may apply in writing for a special consideration in the assessment of performance. Such applications must have supporting evidence attached (e.g. medical certificate) and shall be considered by the Head of Department or departments concerned, in accordance with the conditions laid down from time to time by the Board.

Application forms can be obtained from the School Office in Building 6, Level 3 or at any Hub. Written requests must be made no later than 48 hours after the due date for assessment.

**Course Evaluation and Feedback:** Student feedback is welcome at any point throughout the course either in class, or via the teaching staff. A Course Experience Questionnaire (CEQ) will be distributed in

class in Week 13, whereby students can provide written feedback anonymously. The results of these surveys contribute directly to the content and learning processes of this course in future.